

# PRESS RELEASE

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The largest VQA Wine Store and winery information center in British Columbia just opened in Kelowna, BC !!

Discover Wines opened at Orchard Plaza in Kelowna this past week and is touting to be the premier central location for BC VQA Wines, gifts, education and information.

With a classy black awning and a definitive big city feel from outside in, visitors already are commenting “I haven’t seen something like this since I lived in Switzerland” and “this looks like the great wine stores in the Napa Valley”.

Carrying 400+ BC wines of which most are unavailable at liquor stores, the site also includes a wide range of gifts, a sampling bar, 11 foot wall map of the wine regions in BC, winery brochures, wine industry event information, and an education room where tutored tastings, seminars and wine clubs will be held starting in September.

“I have a firm belief and vision that the British Columbia Wine Industry and Wine Tourism could potentially become the number one renewable resource for the province of British Columbia,” says Suzanne Mick co-owner.

“A core part of our Mission Statement is that our customers will be directing our company. We are truly dedicated to creating an experience and offering unique wine-related gifts and services such as delivery, special orders, and our web page [discoverwines.com](http://discoverwines.com) which will be operational later in August,” says Tracy Gray co-owner.

The two women owner-operators have a combined 26 years of experience in the wine industry.

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